2008 Printed Media Hits

Next Generation Service

10-23-2008	YMCA Kids Car Camp	Wisconsin State Journal	Smart Motors
10-31-2008	Detroit's Fight Echoes in Wisconsin	Milwaukee Journal Sentinel	Smart Motors
11-03-2008	DNR Deer Estimate Questioned	Wisconsin State Journal	

Wisconsin State Journal

2008 TV Hits

11-05-2008

10-24-2008	Vehicle Winterization Vehicle Winterization Vehicle Winterization Car Seat Safety "Family First" Car Seat Safety "Family First" Car Seat Safety "Family First"	WMTV 15: 6P News	Smart Motors
10-25-2008		WMTV 15: 10P News	Smart Motors
10-26-2008		WISC 3: 6P News	Smart Motors
10-27-2008		WMTV 15: 5P News	Smart Motors
10-29-2008		WMTV 15: 5A News	Smart Motors
10-30-2008		WMTV 15: 6A News	Smart Motors
11-01-2008 11-02-2008 11-04-2008	Winter Weather/Body Shop Winter Weather/Body Shop Snow removal-vehicles- came out and shot footage	WMTV 15: 6P News WMTV 15: 10P News WKOW 27:	Smart Motors Smart Motors

2008 Radio Hits

10-28-2008 New \	Vehicle Sales	WIBA AM	Smart Motors
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